

Financial Tools for 21st Century Leadership

Coming January 2000

A Unique Seminar Series for Operating Executives in the Federal Workplace

Senior executives know that the buck really does stop with them. They know that their time and resources are always limited. Senior executives also know that the processes used to acquire, spend, and account for the public's money are very complex.

To assist busy operating executives, Treasury's Center for Applied Financial Management will launch a new program, "Financial Tools for 21st Century Leadership." This unique program is designed for senior executives and SES candidates who manage major program dollars.

"Financial Tools" offers busy operating executives several important features:

- Time saving strategies to take control of program resources
- "Cutting edge" information and concrete tools

Seminar Sessions:

- Interaction with discussion leaders who have significant insight into modern public management
- Small group size with ample opportunity for discussion, problem solving and networking

Seminar Overview

Topics:

- Budget
- Acquisition Management
- Technology
- Cost Management
- Business Transformation

Schedule:

8:30- 1:00pm
January 20,27
February 17,24
March 9, 2000

Each session includes a luncheon.

Tuition: \$1,500.00

A second offering is tentatively scheduled for May 9-11, 2000.

Location:

Leading in A Political

National Press Club
529 14th St. NW
Washington, DC

Discussion Leaders

Carl Moravitz, Budget Director
Department of Treasury

Dr. Thomas McWeeney,
Director, Center for Strategic
Management

David Muzio
Associate Administrator
Office of Federal
Procurement Policy
Office of Management
and Budget

Dr. David McClure
Associate Director for IT Policy
U.S. General Accounting Office

Vincette Goerl
Chief Financial Officer
U.S. Forest Service
Department of Agriculture

Barbara Falgout, Director
Business Transformation Office
Central Intelligence Agency

Environment-Budgeting Tools

will address the broad dynamics of the budgeting world that frame the challenges executives face and provide key tools for relating budgets to results.

Acquisition Management Under GPRA and Balanced Budgets will address the current requirements for planning, budgeting and acquiring capital assets, including detailed how-to information on the Earned Value Management System that is required to manage large acquisitions. It will also cover a real world example of how a program can be completely redesigned when, due to overall agency budget constraints, the program's budget is reduced by 80 percent.

Leading in An Information Age will introduce executives to some approaches for finding management information that will help them make well-informed program decisions. It will provide a

collection of tools to help analyze program costs, integrate financial and performance information, and leverage compliance and audit findings to deliver successful programs.

Leadership and Technology will present techniques for more effective information technology investments. Topics will include building effective business cases for IT investments, using a results chain, balanced measures to examine IT benefits realization, and how to learn from post-investment reviews.

Business Transformation will illustrate a market-based approach that has operating executives choose the administrative/ support services they need, increase efficiencies and return savings directly to the mission. Business planning, benchmarking, and balanced scorecard tools will be covered.

Application Process:

We anticipate a high demand for this seminar. We are committed to

maintaining a small group size to ensure dialogue, networking, and problem-solving. To ensure seminar participants are well matched in terms of program responsibility and challenge, interested executives and SES Candidates are asked to fax (202) 874-9629, or email the attached application by 12/17/99 to:

ann.commeree@fms.sprint.com

or

kathie.libby@fms.sprint.com

OR

Applications may be submitted via The Center's website:
www.fms.treas.gov/center/fintools.html



The Center

for Applied Financial Management
1990 K Street, NW
Suite 300
Washington, DC 20006
ph: 202-874-9560 fax: 202-874-9629
www.fms.treas.gov/center



Application for *Financial Tools for 21st Century Leadership*

NAME:

TITLE:

AGENCY/DEPARTMENT:

ADDRESS:

PHONE:

FAX:

EMAIL:

PROGRAM RESPONSIBILITIES:

(Include program title, total budget authority, whether this includes grant programs, and the number of managers who report to you.)

PERSONAL OBJECTIVES:

(Indicate what you would like to achieve by attending this program)

PREFERRED DATES:

Jan - Mar, 2000 _____
(Thursday Mornings)

OR

May 9-11, 2000 _____
(2.5 Consecutive days)

This form can be filled out and returned via:

email: ann.commeree@fms.sprint.com
kathie.libby@fms.sprint.com

or

fax: print this page and fax to (202)874-9629
attn: Ann Commeree or Kathie Libby

Or Applications may be submitted through The Center's website at: www.fms.treas.gov/center/fintools.html